Design Specs

The website will be designed to be compatible with the latest versions of Chrome, Firefox, and Edge. Our development methods follow industry standards and will have uniformity and consistency in page layouts and fonts. The site will be responsive and will adapt to large desktop screens, laptop screens, tablets, and smartphones.

General Website Information

**Description:** The Miles Bank buys used credit card points and miles with immediate payments.

**Similar Websites:**

https://www.sellmilesnow.com/index.html

https://sellallpoints.com/

https://getpeyd.com/

https://www.mileagespot.com/

https://flipmymiles.com/index.php

https://www.sellmymiles.com/

https://cashformymiles.com/

https://milesbuyer.com/

https://www.themilesbroker.com/

**Identifying Colors:**

Color 2

#363636 (R: 55 G: 138 B: 202)

Color 1

# 21498B (R: 23 G: 70 B: 134)

Color 3

#ffffff (R: 255 G: 255 B: 255)

**Overall Look and Feel:**

The website will have a clean, modern look, appropriate for a professional milage agency. Typography, imagery, and color theme should give off a sterile, contemporary feel, with curved dividers and CSS transition loading effects with a simplified user interface and a layout that is easy to navigate, ultimately creating an ideal user experience for the end-user.

Website Structure

**Header:**

* Logo
* Main Navigation Menu

**Main Navigation Menu:**

* About
* Sell Miles – How it works
* Request a quote
* FAQ
* Contact us
  + Phone Number – Email address

**Footer:**

* Logo
* Mission statement – in short
* Home
* About
* Sell Miles
* Request Quote
* FAQ
* Copyright text

**Home Page:**

* Parallax hero graphic
  + General – it should be full width and fill the entire viewport
  + Background – should depict business and a professional Travel agency Images.
  + Heading title text – slogan/title heading about what The Miles Bank does.This should be a catchy one-liner
* Section – Mission - About
  + Heading and description – shortly stating what The Miles Bank mission is and what they are defined by (ex. quality, speed, etc.)
  + Imagery – include imagery, either in the background or elsewhere
* Section: Sell Miles How it works– Banner/image,

A picture containing graphical user interface

Description automatically generated

Simple Process

* + Fill out the form below to get a quote within minutes.
  + Once you accept our offer, we will verify the account information
  + During business hours, you will receive an instant payment
* Section: Request a quote
  + Full name
  + Email address
  + Phone number
  + Type of Miles
    - American Express Membership rewards
    - Air Canada
    - Air France
    - Capitol One Points
    - Chase Ultimate Rewards
    - Citi Thankyou Points
    - Delta
    - Lufthansa Miles and More
    - Marriott
    - Turkish Airlines
    - United Airlines
  + Miles Quantity
  + Submit – Email Quote
* Section: Buy Miles – Banner/image,
* Section: Logo image Carousel
* Section: Count-up (Number of miles sold, years in business etc.)
* Section: Contact
  + Company Info + Opening Hours + Social Media Links
  + Contact form